

# LEVI DONALDSON

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## Education

- Indiana University of Pennsylvania
- M.S. in Strategic Communications
- cumulative GPA, major GPA
- B.S. in Communications Media/Media Production 2022
- Minor in Anthropology
- 3.57/4.0 cumulative GPA, 3.81/4.0 major GPA
- Cook Honors College

## Technical Skills

- Microsoft Office, Adobe Cloud Suite with Focus on Adobe Premiere, Lightroom, Photoshop
- Producing, directing, web design, live streaming, sports broadcast, photography, videography
- JVC cameras, TV studio set up, on air talent, audio studio setup
- Technical writing, web writing, script writing research

## Experience

### The IUP TV/Swoop Productions Graduate Internship Summer 2023

- Produced videos for the Coalport Coal Museum, IRMC Hospital, IUP Career and Technical Personnel Preparation, Blairsville Underground Railroad Museum, Weaver's Perfect Memory, Midnight Lights (band)
- Effective member of planning, revision, and production team
- Developed title, logo, graphics, video template, for IUP web series Research Radar
- Produced and refined photos, videos, posters, graphics, audio, scripts

### IUP Graduate Assistantship 2021-22

(Member of the Center of Media Production and Research, IUP-TV with a broadcast range of 300,000 people, IUP Radio with a broadcast range of 90,000 people)

- Worked soundboard, computer, and camera at live sports events
- Produced professional studio portraits for a student career fair, local politicians, and artists
- Produced over a dozen news packages for TV and radio and hosted radio segments on air for student interest stories, holidays, and news feature stories
- Helped students learn software programs
- Created training and promo graphics for the CMPR

### KITS Brokerage 2021

- Managed third party trucking routes/jobs/ paperwork through Excel
- Made phone calls and arranged tasks
- Expanded client list and business opportunities

### Jumonville 2018-19

(Church summer camp and retreat center)

AV Staff/Trainer

- Managed daily photography and website updates for thousands of people across the summer
- Produced, directed, and edited camp rules and instructional videos
- Worked as counselor providing constant supervision, lessons, and adventure activities for children, trained to care for disabled people and at risk children
- Trained replacement audio visual staff

### Freelance Photographer/Filmmaker

2018-present

- Entirely produced music videos for artists YPC Tao, YCU Ty, YCU Ant, OSO Temper, Julia Rose Quartz, Maren Krizner, Paint Mutation
- Photographed a local rap concert at the KCAC for Urban Legend LLC whose media I helped design
- Shot, directed, and edited a drug/alcohol rehabilitation video for Axiom Family Counseling
- Shot and filmed a wedding under a senior photographer