

Anthony Benaquista

CONTACT

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anthonybenaquista.com 

EDUCATION

B.S. in Media Marketing
– magna cum laude

Indiana University of Pennsylvania
Expect to Graduate August 2023

Cumulative GPA: 3.6

Major GPA: 3.7

RELEVANT COURSES

Social Media Marketing
Media Programming and Production
Media Management and Sales
Persuasive Media and Writing

TECHNICAL SKILLS

Adobe Photoshop CC (Certified)
Adobe Premiere Pro
Adobe Illustrator
Microsoft Office Suite
Apple macOS
Still and Video Camera
TV Studio Control Room
WordPress
Cubase

WORK EXPERIENCE

IUP Communications Media Department **May 2023 – Present**
Media Marketing Intern

- Created promotional video for the Coalport Area Coal Museum
- Used Adobe Illustrator to create a new logo for the Blairsville Underground Railroad History Center
- Uses Adobe Premiere Pro to edit podcasts powered by the Indiana Regional Medical Center/IUP
- Created and edited teacher application tutorial videos for the IUP Career and Technical Center

Dizzy Busy and Hungry Blog/Website **November 2020 – Present**
Social Media Manager

- Manages Instagram and Twitter accounts for the blog
- Uses comments to drive engagement
- Uploads videos to YouTube channel

Dominic's Landscaping **May – September 2022**
Summer Landscaper

- Performed mulching and landscape redesign services
- Provided lawncare for 30 customers a week
- Planted and removed trees and shrubs